

LUMA Hotel San Francisco Awarded by Tripadvisor® in 2023 Travelers' Choice® Best of the Best New Hotel in the United States

LUMA Hotel San Francisco Recognized Among Best in the United States, Thanks to Outstanding
Visitor Reviews and Ratings

SAN FRANCISCO, CA – May 23, 2023 – LUMA Hotel San Francisco today announced it has been recognized by Tripadvisor as a 2023 Travelers' Choice Best of the Best award winner for New Hotel, ranking first. The awards honor travelers' favorite destinations, hotels, restaurants, things to do, and beyond, based on the reviews and opinions collected from travelers and diners around the world on Tripadvisor over a 12-month period. Best of the Best award winners are among the top 1% of listings on Tripadvisor, distinguishing them as travelers' favorites for 2023.

"We are incredibly honored to receive this esteemed recognition from TripAdvisor," said Russell Bordallo, the Director Guest Curation of LUMA Hotel San Francisco. "This achievement is a testament to our unwavering dedication to delivering unforgettable guest experiences and maintaining the highest standards of hospitality. We owe this success to our remarkable team members, who consistently go above and beyond to create memorable moments for our guests."

"Congratulations to the 2023 Tripadvisor Travelers' Choice Best of the Best winners," said John Boris, Chief Marketing Officer at Tripadvisor. "The travel resurgence we've seen throughout the past year has even further heightened the competition. Ranking among the Best of the Best demonstrates that you have provided exemplary experiences to those who matter most: your guests. With changing expectations, continued labor shortages, and rising costs, this is no easy feat, and I am continually impressed with the hospitality industry's resilience and ability to adapt. Cheers to another successful year!"

Check out all the reviews, and discover more about LUMA Hotel San Francisco here

About LUMA Hotel San Francisco

Located in the heart of the city's most burgeoning neighborhood—adjacent to Oracle Park and Chase Center—LUMA Hotel is the first development in Mission Bay. The property features 7,000 square feet of meeting and event space, a spacious penthouse suite, state-of-the-art fitness center, TWYNE brews SIGHTGLASS coffee bar, and 17th floor rooftop with views of the city skyline and surrounding bay. The hotel also features several large-scale art installations, including from San Francisco-based contemporary visual artist Jim Campbell. For more information, please visit <u>LUMAhotelsf.com</u>.

About Tripadvisor

Tripadvisor, the world's largest travel guidance platform*, helps hundreds of millions of people each month** become better travelers, from planning to booking to taking a trip. Travelers across the globe use the Tripadvisor site and app to discover where to stay, what to do and where to eat based on guidance from those who have been there before. With more than 1 billion reviews and opinions of nearly 8 million businesses, travelers turn to Tripadvisor to find deals on accommodations, book



experiences, reserve tables at delicious restaurants and discover great places nearby. As a travel guidance company available in 43 markets and 22 languages, Tripadvisor makes planning easy no matter the trip type.

The subsidiaries of Tripadvisor, Inc. (NASDAQ:TRIP), own and operate a portfolio of travel media brands and businesses, operating under various websites and apps, including the following websites:

www.bokun.io, www.cruisecritic.com, www.flipkey.com, www.thefork.com, www.helloreco.com, www.holidaylettings.co.uk, www.housetrip.com, www.jetsetter.com, www.niumba.com, www.seatguru.com, www.singleplatform.com, www.vacationhomerentals.com, and www.viator.com.

* Source: SimilarWeb, unique users de-duplicated monthly, September 2022

** Source: Tripadvisor internal log files