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LUMA SAN FRANCISCO ANNOUNCES PARTNERSHIP WITH THE SAN FRANCISCO GIANTS

Uniting the Mission Bay neighborhood, LUMA is an official partner for the 2023 season.

SAN FRANCISCO, Calif. (June 20, 2023) – [LUMA Hotel San Francisco](#), a next-generation lifestyle property and the number one Hottest New Hotel as awarded by TripAdvisor, announced today its partnership with the San Francisco Giants as an official partner for the 2023 baseball season. Located across from Mission Rock and within a four-minute walk to Willie Mays Plaza at Oracle Park, LUMA is the first-ever hotel in the Mission Bay neighborhood and serves as a premier hospitality hub when the Giants are in town.

“We’re thrilled to be an official partner of the San Francisco Giants and further spotlight a burgeoning neighborhood that has developed into the new heart of the city,” said Director of Sales and Marketing Curation Abel Barrera. “With a loyal fan base and dedicated community giveback program, partnering with an organization of this caliber aligns with the ethos of our hotel and the experience we aim to bring to the city of San Francisco, first-time visitors and repeat guests.”

For baseball enthusiasts looking to book a staycation or for travelers seeking a blended business meets leisure trip, LUMA Hotel offers a 15% discount on overnight stays during home games, with the option to upgrade to a room with ballpark views. LUMA’s 17th floor rooftop also serves as the ideal pre or postgame hangout offering 180-degree views of Oracle Park and the surrounding city skyline - with Latin American-infused craft cocktails and specialty bites available from Cavaña.

“The Mission Bay neighborhood plays a crucial role in cultivating unmatched gameday experiences for our fans,” said Jessica Santamaria, San Francisco Giants Vice President of Partnership Sales and Business Development. “By partnering with LUMA, we are bringing premier hospitality to Giants fans and baseball enthusiasts as well as all San Francisco residents and visitors.”

For more information or to make a reservation, please visit LUMAhotelsf.com.

About LUMA Hotel San Francisco

LUMA San Francisco is a 299-room modern, innovative hotel. Located in the heart of the city's most up and coming neighborhood—adjacent to Oracle Park, Chase Center and UCSF Medical Center, and within close proximity to the hub of SoMa—LUMA Hotel is the first development in Mission Bay. The property features 7,000 square feet of meeting and event space, a spacious penthouse suite, and state-of-the-art GLOW FIT center with FORME systems. On-site culinary concepts include TWYNE coffee bar, Trevino Wine Bar, bodega with locally curated bites and beverages, and Cavaña, a 17th floor rooftop cocktail lounge offering elevated Latin American street food and views of the surrounding skyline. The hotel also features several large-scale art installations, including from San Francisco-based contemporary visual artist Jim Campbell. For more information, please visit LUMAhotelsf.com.

About the San Francisco Giants

One of the oldest teams in Major League Baseball, the 140-year-old franchise moved to San Francisco from New York in 1958. After playing a total of 42 years in Seals Stadium and Candlestick Park, the team moved to the privately constructed, downtown ballpark on the corner of 3rd and King in 2000. The organization is widely recognized for its innovative business practices and baseball excellence having been named in the past decade the Sports Organization of the Year by Street & Smith's Sports Business Journal, Organization of the Year by Baseball America and ESPN's Sports Humanitarian Team of the Year. Oracle Park is also the only ballpark in the country to have earned Silver, Gold and Platinum LEED certification for an existing building.

Since opening its gates, Oracle Park has become internationally renowned as a premier venue in the world of both sports and entertainment. On the diamond, more than 67 million spectators have witnessed countless magical moments, including three World Series Championships (2010, 2012 & 2014), the raising of four National League Pennants and eight playoff appearances. The ballpark has also hosted some of music's biggest acts, including Lady Gaga, Beyoncé & Jay-Z, Ed Sheeran, the Rolling Stones, the Eagles, Bruce Springsteen and the E-Street Band, Green Day and Billy Joel.